



NYCWIC 2019 Organizing Committee

General chair	Jennifer Goodall, University at Albany jgoodall@albany.edu
Program chair	Caroline Buinicky, Emma Willard School cbuinicky@emmawillard.org
Sponsorship and budget chair	Pablo Rivas, Marist College pablo.rivas@marist.edu
- co-chair	Christopher Algozzine, Marist College christopher.algozzine@marist.edu
Marketing and social media chair	Kimberly Cornell, College of Saint Rose cornellk@strose.edu
Registration chair	Chris McEvoy, Velan Studios cmcevoy@velanstudios.com
- co-chair	Julia Merritt, Fulton Montgomery CC jmerritt@fmcc.edu

July 30, 2018

## RE: NYCWIC Sponsorship Proposal

Dear potential academic sponsor,

The ACM New York Celebration of Women in Computing (NYCWIC) continues inspiring and motivating women students to pursue careers in computing and promotes the recruitment, retention, and advancement of technical women in both industry and academia. Our next conference will be held in April 12-13, 2019, at the beautiful Fort William Henry Hotel and Conference Center, located in Lake George, New York. NYCWIC is a regional conference modeled after the international Grace Hopper Celebration of Women in Computing. It has had a significant impact on attendees as succinctly summed up by a former participant, *"It was a life-changing event for me."*

Today we would like to take this opportunity and extend you an invitation to participate as an academic sponsor, which gives you a unique opportunity to recruit well educated women in computing that may be interested in your academic programs.

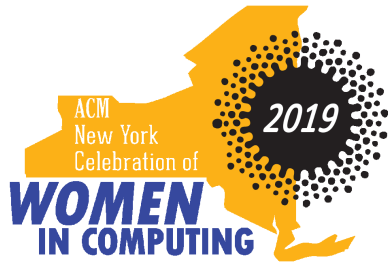
Moreover, our NYCWIC committees work hard to keep conference costs low. Students usually attend for as little as 50 dollars. The support from academic sponsors like you help cover the remaining student costs. Some benefits of becoming a NYCWIC academic sponsor include:

- Recruiting New York's top women students in computing and information science for your own academic programs.
- Improved retention of your own women CS and IT students.
- Opportunity for your CS and IT faculty to network with faculty from around the state who are committed to diversity in computing.
- Provide opportunities for women students to network and job hunt, and your faculty to establish ties to and collaborations with industry representatives.

Please review the academic sponsor levels and benefits on the next page and please consider making your institution a NYCWIC 2019 sponsor and career fair participant. And if you have any questions about NYCWIC 2019, please contact any member of the organizing committee. If you wish to become an academic sponsor, please contact me right away; I look forward to hearing from you soon.

Sincerely,

Pablo Rivas, Ph.D.  
NYCWIC's Sponsorship and Budget Chair  
Pablo.Rivas@Marist.edu



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Table 1: Academic Sponsorship Levels with Benefits 2019 New York Celebration of Women in Computing

Benefits:	Platinum	Gold	Silver	Bronze	Copper	Career Fair
	\$3000+	\$1500- 2999	\$800- 1499	\$400- 799	\$200- 399	<b>Only \$100</b>
Recognition on NYCWIC website and in conference program	Prominent Platinum Status Logo	Prominent Gold Status Logo	Silver Status Logo	Logo	Logo	
NYCWIC student registrations included	16	8	4	2	1	
NYCWIC faculty or staff registrations included	2					
Option to provide swag for inclusion with registration materials	✓	✓	✓	✓		
Opportunity for participation on NYCWIC panel	✓	✓				
Visibility in NYCWIC press releases	✓	✓				
Recognition in NYCWIC conference materials, bags, t-shirts, or other conference items	✓	✓				
Participate in NYCWIC Career Fair	✓	✓	✓	✓	✓	✓