



NYCWIC 2017 Organizing Committee

General and Sponsorship	Deborah LaBelle, Rochester Inst. of Tech. dmlics@rit.edu
Co-Chairs:	Lana Verschage, Rochester Inst. of Tech ltvse@rit.edu
Program Chair:	Christine Wania, SUNY Brockport cwanian@brockport.edu
Communications:	Pablo Rivas, Marist College Pablo.rivas@marist.edu
Web:	Kimberly Gero, College of Saint Rose gerok@strose.edu
Registration:	Nick Webb, Union College webbn@union.edu
Career Fair:	Rochelle Caruso, Union College carusor@union.edu

Dear Potential Industry Sponsor:

Started in 2011, the ACM New York Celebration of Women in Computing (NYCWIC) inspires and motivates women students to pursue careers in computing and promotes the recruitment, retention, and advancement of technical women in both industry and academia. The next conference will be held April 21-22, 2017, at the Rochester Institute of Technology Inn and Conference Center, located in Rochester, New York. NYCWiC is a regional conference modeled after the international Grace Hopper Celebration of Women in Computing. We extend to you the opportunity to get involved as a sponsor.

Becoming a sponsor at NYCWiC is an excellent opportunity to attract new talent to your computing workforce. Indeed, 150-200 women well educated in computing and information science will be seeking opportunities at our career fair. This might be the best opportunity in New York State, particularly Western New York, to recruit top women job candidates in computing.

Moreover, our NYCWiC program committee works hard to keep conference costs low. Students attend for as little as 50 dollars. Industry sponsor support helps cover the remaining student costs.

Benefits of Becoming a NYCWiC Industry Sponsor:

- Recruit New York's top women students in computing and information science.
- Increase your company's visibility.
- Emphasize your company's commitment to diversity.
- Promote your organization's needs while you attract tomorrow's computing professionals.
- Highlight your products and services.
- Provide opportunities for your technical employees to mentor and network with the community, as well as establish ties to and collaborations with academia.

This year we have two exciting Key Note speakers, Reshma Saujani, founder and CEO of 'Girls who Code' will speak on Friday afternoon at 4:00PM, and Vicki Hanson, President of ACM, the international Association of Computing Machinery, will be our Keynote speaker on Saturday morning.

Please review the Industry Sponsor Benefits and consider becoming a NYCWiC 2017 sponsor and career fair participant. We can guarantee that you will receive all the sponsorship benefits if payment is made by March 21, 2017. For more information, please visit <http://nycwic.acm.org> and select Sponsorship.

If you have any questions about NYCWiC 2017, please contact any member of the organizing committee. If you wish to become an industry sponsor, contact one of the sponsorship chairs.

Deborah LaBelle at dmlics@rit.edu
Lana Verschage at ltvse@rit.edu

For more information visit our website: <http://nycwic.acm.org/>

Industry Sponsorship Levels with Benefits

2017 New York Celebration of Women in Computing (NYCWIC)

Benefits	Platinum \$4000 +	Gold \$3000 - 3999	Silver \$2000- 2999	Bronze \$1000- 1999	Copper \$500-999	Career Fair only \$100*
Recognition on NYCWiC website and in conference program	Prominent Platinum Status logo	Prominent Gold Status logo	Silver Status logo	Logo	Listed	
NYCWIC registrations included [†]	3	2	1	0	0	
Option to provide swag for inclusion with registration materials	√	√	√	√		
Opportunity for participation on NYCWiC panel	√	√				
Visibility in NYCWiC press releases	√	√				
Recognition in NYCWiC conference materials – bags, t-shirts or other conference items	√	√				
Participate in NYCWiC Career Fair	√	√	√	√	√	√

* There are lower career fair rates for government agencies, non-profit organizations, and academic institutions.

[†] Additional registrations can be purchased for \$200 each