



## NYCWIC 2017 Organizing Committee

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Dear Potential Academic Sponsor:

Started in 2011, the ACM New York Celebration of Women in Computing (NYCWIC) inspires and motivates college women to pursue careers in computing and promotes the recruitment, retention and advancement of technical women in both industry and academia. The next conference will be held **April 21-22, 2017, at the Rochester Institute of Technology Inn and Conference Center**, located in Rochester, New York. NYCWiC is a regional conference modeled after the international Grace Hopper Celebration of Women in Computing. It has had a significant impact on attendees as succinctly summed up by a former participant, "It was a life-changing event for me." We would like to extend to you the opportunity to get involved, both as a sponsor and as a career fair participant.

Our NYCWiC program committee works hard to keep conference costs low, with students attending for as little as 50 dollars. Support from sponsors helps cover the actual student costs.

### Benefits of Becoming a NYCWiC Academic Sponsor:

- Improved retention of women CS and IT students.
- Opportunity to recruit for your undergraduate and graduate programs, as appropriate.
- Opportunity for your CS and IT faculty to network with faculty from around the state who are committed to diversity in computing.
- Provide opportunities for women students to network and job hunt, and your faculty to establish ties to and collaborations with industry representatives.

This year we have two exciting Key Note speakers, Reshma Saujani, founder and CEO of 'Girls who Code' will speak on Friday afternoon at 4:00PM, and Vicki Hanson, President of ACM, the international Association of Computing Machinery, will be our Keynote speaker on Saturday morning.

Please review the Academic Sponsor Benefits and consider becoming a NYCWiC 2017 sponsor and career fair participant. We can guarantee that you will receive all the sponsorship benefits if payment is received by March 21, 2017. For more information, please visit the website <http://nycwic.acm.org> and select the Sponsorship link.

If you have any questions about NYCWiC 2017, please contact any member of the organizing committee. If you wish to become an industry sponsor, contact one of the sponsorship chairs.

Deborah LaBelle at [dmlics@rit.edu](mailto:dmlics@rit.edu)

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For more information visit our website: <http://nycwic.acm.org/>

## Academic Sponsorship Levels with Benefits

### 2017 New York Celebration of Women in Computing (NYCWIC)

<b>Benefits</b>	<b>Platinum \$2500 and up</b>	<b>Gold \$1000</b>	<b>Silver \$500</b>	<b>Bronze \$300</b>	<b>Copper \$200</b>	<b>Career Fair only \$50</b>
Recognition on NYCWiC website and in conference program	Prominent Platinum Status logo	Prominent Gold Status logo	Silver Status logo	Logo	Logo	
Student registrations	20	10	5	3	2	
Faculty/Staff registrations	2					
Option to provide swag for inclusion with registration materials	√	√	√	√		
Opportunity for participation on NYCWiC panel	√	√				
Visibility in NYCWiC press releases	√	√				
Recognition in NYCWiC conference materials – bags, t-shirts or other conference items	√	√				
Participate in NYCWiC Career Fair	√	√	√	√	√	√